

# MELISSA TAUB

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## Education

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### DesignLab UX Academy

October 2018 – July 2019

Intensive online UX bootcamp requiring over 480 hours of coursework and capstone projects, with 1:1 mentorship. Developed and practiced core UX skills and methodologies including user research, information architecture, interaction design, and prototyping. Designed e-commerce sites, mobile apps, and responsive sites.

### School of Visual Arts, NYC

September 2011 – May 2015

Bachelor of Fine Arts in Photography; Dean's List

## Work Experience

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### Oded Balilty, Photographer, Ramat Gan, *Assistant (Part-Time)*

October 2015 – Current

- Market and sell personal fine art photography
- Research and submit to international awards and competitions
- Contact and create relationships with international galleries and museums
- Work and plan exhibitions

### Daniel Tchetchik, Photographer, Tel Aviv, *Assistant (Part-Time)*

October 2015 – December 2016

- Researched international residencies and collaboration opportunities
- Communicated with foreign embassies for cultural collaborations
- Creates invoices and receipts for clients

### Daylight Books, New York, *Social Media Intern*

May 2012 – April 2013

- Posted daily updates to Facebook page and Blog
- Transcribed multimedia
- Conducted research for upcoming book project and assisted at book launches

## Tools

- Photoshop
- Sketch
- Marvel
- Lightroom/Bridge

- Figma
- Invision
- Illustrator
- Zeplin

## Skills

- User Research
- Wireframing
- Usability Testing
- Conversational Hebrew
- UX/UI Design
- Prototyping
- Problem Solving